

Colorado's Water Plan Grants

Engagement & Innovation Activities

The CWP sets a measurable objective to significantly improve the level of public awareness and engagement regarding water issues statewide by 2020, as determined by water awareness surveys. The CWP also sets a measurable objective to engage Coloradans statewide on at least five key water challenges (identified by CWCB) that should be addressed by 2030.

For Engagement & Innovation grant requests, please fill out the Supplemental Application as well as the main application (download the word version on the website).

Potential Project Types: Engagement (Communication, Outreach, Education) and Innovation

Criteria and considerations:

- Overall
 - Is the project collaborative? Does it engage a diverse group of stakeholders? Does it involve and engage the community?
 - Does the project establish fiscal feasibility? Does the project demonstrate overall cost-effectiveness and leverage other funding?
 - Does the project contain a plan to measure and evaluate its success and impact?
 - Is the project supported by research, evidence, and data? Does it apply best practices?
 - Does the project strive to improve the level of public awareness and engagement regarding water issues?
- Engagement
 - Does the project enhance Colorado's water communication, outreach, education, and public engagement efforts by addressing one or more of the following:
 - Achieves the education, outreach, and public engagement measurable objective set forth in Colorado's Water Plan to "significantly improve the level of public awareness and engagement regarding water issues statewide by 2020, as determined by water awareness surveys?"
 - Achieves the other measurable objectives and critical goals and actions laid out in Colorado's Water Plan around the supply and demand gap; conservation; land use; agriculture; storage; watershed health, environment, and recreation; funding; and additional?
 - Achieves the education, outreach, and public engagement goals set forth in the applicable Basin Implementation Plan(s)?
 - Achieves the basin roundtable's PEPO Education Action Plans?
 - Improves the use of existing state resources, which includes supporting efforts to improve coordination between state agencies on water outreach and education activities?
- Innovation
 - Does the project enhance the water innovation ecosystem in Colorado?
 - Does the project engage Colorado's entrepreneurial/business/innovation community to help solve our state's water challenges?
 - Does the project advance a solution to a water need identified through TAP-IN and other water innovation challenges?

Matching recommendation: Applicant is encouraged to provide a minimum of 50% non-CWCB matching funds. Grant requests for greater than 50% of project costs will receive lower preference during review.